

Discover Your Internet Potential: Trade Secrets of Social Networking Pt .1

Today's internet is an indispensable part of modern living. The web industry has changed to a point that simply spending money on expensive websites will no longer guarantee success. Instead executives are now saying "follow us on Facebook or on Twitter." Many successful solo-professionals and politicians have tossed aside the **expensive** high-tech for the **intensive high-touch** approach to branding. This workshop will demonstrate how to manage your web-portfolio and how to invest your web-creation dollars in a way that can leverage your web presence and lead to an increase in sales of your goods and services. Also, all confirmed participants will get a free report from Marlon Walcott, Social Media Expert and Founder, **Your Social Marketing Club**, on registering for the workshop on **Wednesday, March 10, 2010!**

Talking Points

You will leave with a better understanding of:

- Your unique-selling-position
- How to top Google Search Engine
- How to position your business on the world-wide-web
- Understand the new Social Media Mindset
- Where to go for technical help in Jamaica
- Revenue Streams through the internet
- Developing content for Blogging, Video, Marketing
- When to use Webinars and tele-seminars
- How to create a Buzz for your products
- Why you should have a Social Media Strategy
- Facebook as a Marketing tool
- *How to Build A First Class Website with less than \$500 US*
- *How to reorganize your company or your life to become an internet success*

Alexandria Suite, Hotel Four Seasons, 18 Ruthven Road, Kingston 10.

March 10, 2010 – Three (3) hours of practical demonstration

Time: 8:30 a.m. – 12:00 p.m.

Cost: Paid-up Members of ICT4D Jamaica - Ja \$3,000.00

Non Paid-up Members – Ja. \$5,000.00

Refreshments will be served.

Requirements:

Bring your wireless laptop to access the Internet.

*For more information, kindly contact Melody M. Palmer at
info@ict4djamaica.org/Melody_Palmer@heart-nta.org OR call 754-6254/929-1595 ext. 32068*

*Don't delay. Confirmations are being made on a first-come, first-served basis.
You can't afford to miss this great opportunity!*